

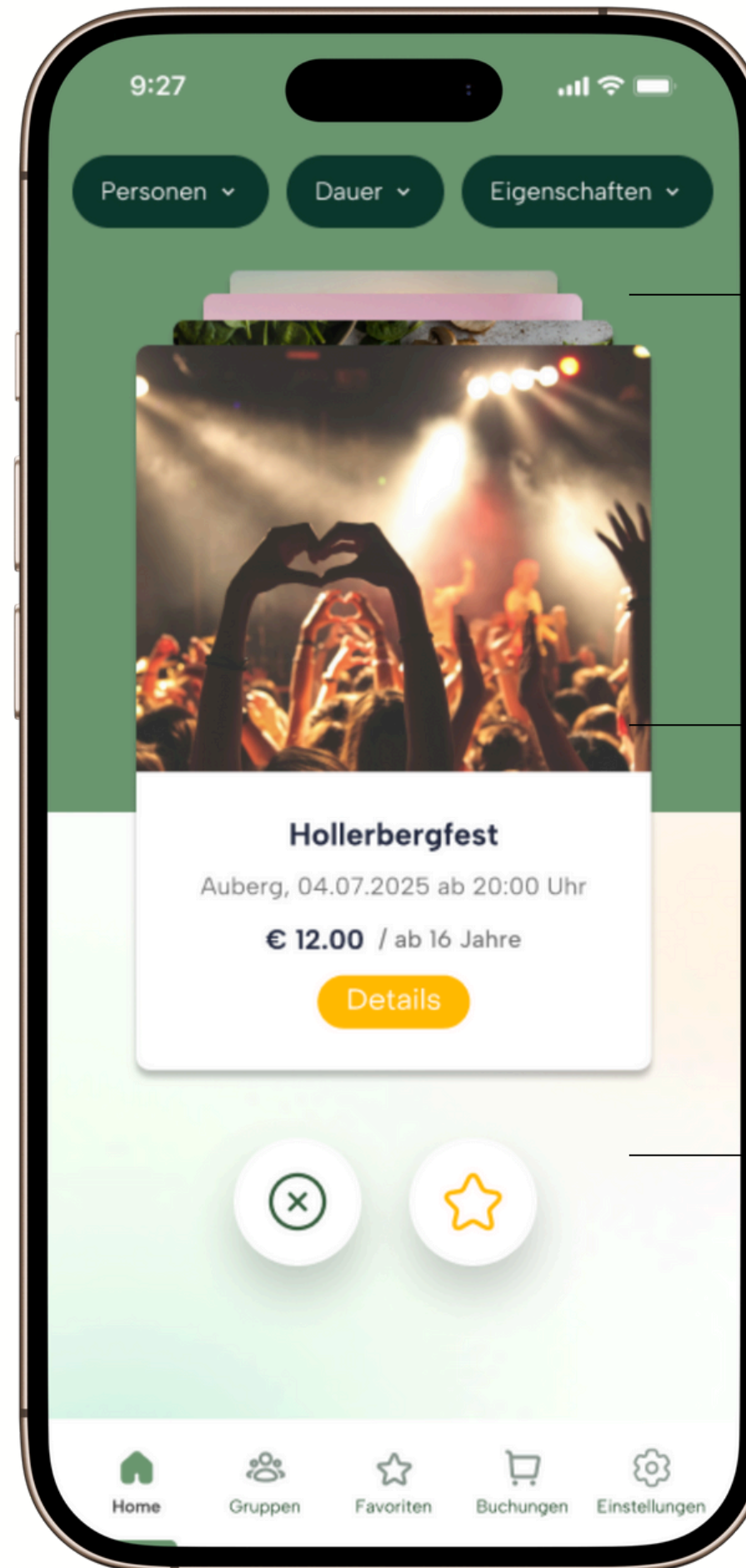
Mitivio Product Mockups



Product idea

The product idea was developed in collaboration with three startup founders as part of my Bachelor's thesis project. We set out to design a mobile application that helps users easily discover, plan, and coordinate leisure activities. The app allows individuals or groups to search for suggestions based on their interests, filter for specific criteria (such as accessibility or distance), and save favorites. Group members can create shared lists of suitable activities without lengthy coordination. The goal was to create a user-centered, intuitive prototype that can serve as a foundation for further technical development.

Features



● Explore Activities

Local suppliers provide activities.

● Swipe

Easily swipe right to like an activity and add it to your favorites.

● Filter

Adjust the filter settings to get personalised recommendations

FEATURE EXPLANATION

GROUPS

Create groups with your friends or family and swipe away. Mitivio shows the most compatible activities.

Neue Gruppe

Gruppenname

Schreibe etwas...15/30

Beschreibung

Schreibe etwas...0/200

Mitglieder

Allmanninger Bob

Anderson Lisa

Bauer Jakob

Doppler John

Abbrechen

Fertig

A screenshot of the Mitivio app's 'Deine Gruppen' (Your Groups) screen. At the top, there's a greeting from 'Chris!' with a plus icon to add more. Below, a list of groups is shown: 'Stammtisch' (2 members, today 11:11), 'Family' (1 member, yesterday 9:21), 'Urlaub 2025' (4. Mai), and 'Skifoahra' (19. Februar). Each group has a circular icon with initials (ST, FA, UR, SK) and a preview of an activity. A dotted line connects the 'Stammtisch' group to the 'Neue Gruppe' modal on the left. The bottom navigation bar includes icons for Home, Gruppen, Favoriten, Buchungen, and Einstellungen.

Create
Create a group.

Members
Choose who is
part of it.

Swipe
Swipe away.

Match
Check which
activities your
friends like as
well.