

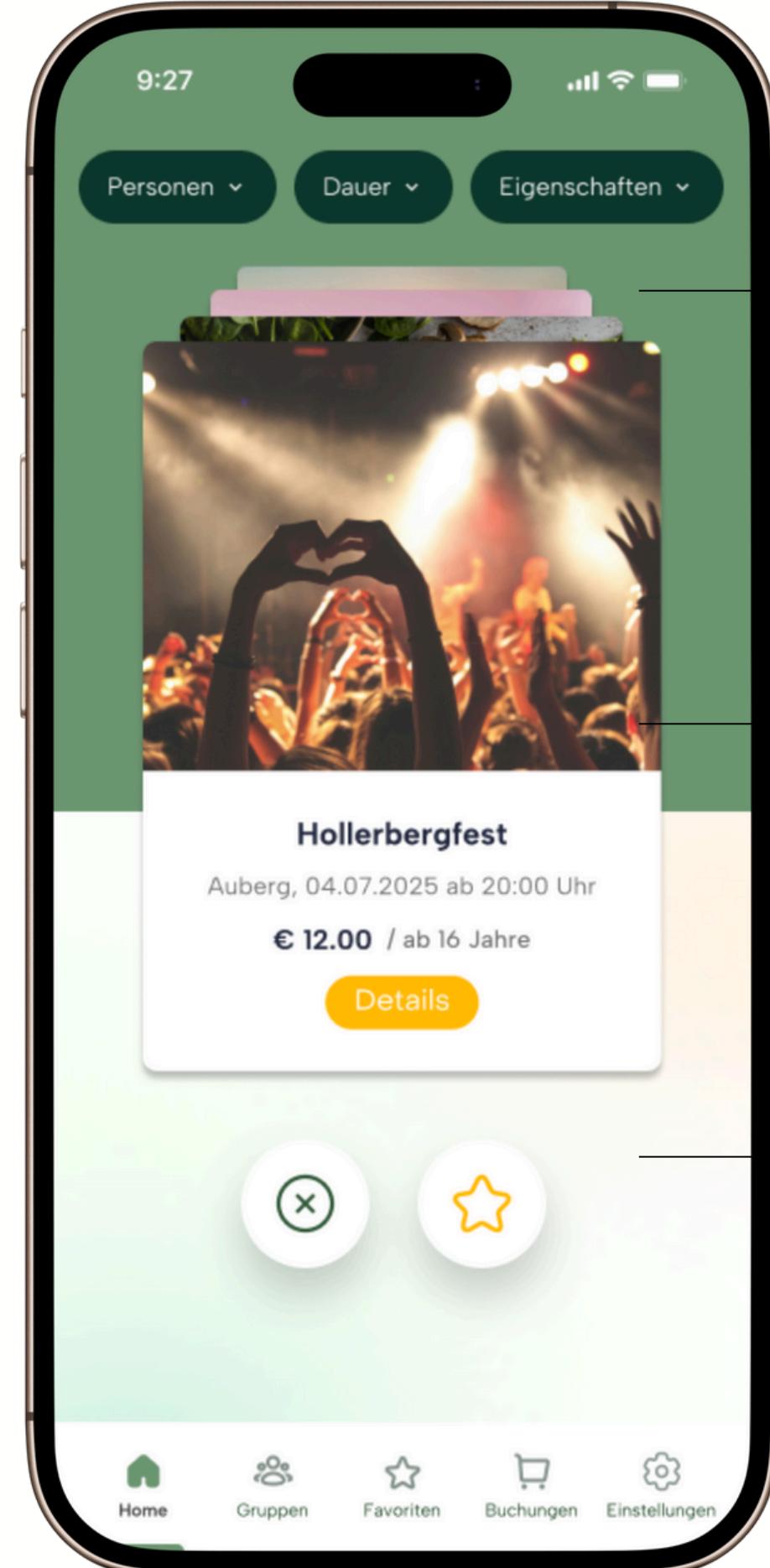
Mitivio Product Mockups



Product idea

The product idea was developed in collaboration with three startup founders as part of my Bachelor's thesis project. We set out to design a mobile application that helps users easily discover, plan, and coordinate leisure activities. The app allows individuals or groups to search for suggestions based on their interests, filter for specific criteria (such as accessibility or distance), and save favorites. Group members can create shared lists of suitable activities without lengthy coordination. The goal was to create a user-centered, intuitive prototype that can serve as a foundation for further technical development.

Features



● Explore Activities

Local suppliers provide activities.

● Swipe

Easily swipe right to like an activity and add it to your favorites.

● Filter

Adjust the filter settings to get personalised recommendations

FEATURE EXPLANATION

GROUPS

Create groups with your friends or family and swipe away. Mitivio shows the most compatible activities.



Create

Create a group.

Members

Choose who is part of it.

Swipe

Swipe away.

Match

Check which activities your friends like as well.